



MSME मित्र

February 02, 2024 || New Delhi

This Army of **MSME MITRA** will help, support, and handhold MSMEs at their doorstep and all support will be Free of Cost.

We started with the National Anthem. The training was provided by the **Quality Council of India(QCI)** and M1xchange to the **MSME MITRA**.

Looking at the number of participants, we decided to cover all participants in 3 slots. Approx 750 **MSME MITRA** participated in each slot.

These 2100 **MSME MITRA** are now ready to support **MSMEs** at their doorstep with no cost to **MSMEs**.















